

## Animal Spirits Episode 13: Nobody Wants to Listen to Your Podcast

On this week's Animal Spirits with Michael & Ben we discuss:

- How we would do things differently if we were entering the investment industry out of college.
- The benefits of learning what not to do working at a job you don't care for.
- Advice for writing effectively.
- How to get others to read what you're writing.
- Coin Daddy and the craziness of the crypto millionaires.
- Why pension funds didn't invest in stocks until the 1950s.
- The best case scenario for U.S. stock returns.
- What if bond yields eventually start to offer competition for stocks?
- Why "the Fed is punishing savers" makes no sense and more.

Listen here:

Stories discussed:

- [Advice for aspiring writers](#)
- [Everyone is getting hilariously rich and you're not](#)
- [Future U.S. equity returns: a best-case upper limit](#)
- [A market history lesson from Peter Bernstein](#)
- [Investors are seeing something unfamiliar in 2018: Sweet yields](#)
- [All asset access, January 2018](#)

Books discussed:

- [Nobody Wants to Read Your Sh\\*t](#)
- [The War of Art](#)
- [Red Notice](#)
- [The Island of the Blue Foxes](#)
- [Skating Where the Puck Was](#)

Podcasts discussed:

- [Origins](#)
- [Dirty John](#)

## A Wealth of Common Sense

Personal Finance, Investments & Markets

<http://awealthofcommonsense.com>

---

Charts discussed:

Email us at [animalspiritpod@gmail.com](mailto:animalspiritpod@gmail.com) with any feedback, recommendations, or questions.

Subscribe here:

- [iTunes](#)
- [Android](#)
- [Google Play](#)
- [Stitcher](#)